



## 2020-2021 Interact District 5495 Video Contest



**WHO:** Any Interact Club in Arizona, Needles or Laughlin is eligible to enter this contest

**WHAT:** Your Club Video entry this year must reflect the Rotary International Theme for the year: "[Rotary Opens Opportunities](#)," and depict how your club is serving in a way that helps Rotary to open doors of opportunity for students in your school, people in your community, and in other parts of the world. Your video must be your club's original work, and its length must not exceed three (3) minutes.

The top three videos selected by our panel of judges will be viewed at the Interact District Conference, which will be held virtually via Zoom this year on Saturday, February 20, 2021.

The club video selected as the *First Place Video* will be awarded the Traveling Plaque to keep and proudly display until next year's District Conference.

**WHEN:** The deadline for submitting club entries is midnight on **February 1, 2021**.

**HOW:** The video your club creates must be uploaded to YouTube, and the link to your video must be sent by the deadline via email to: Dr. Art Harrington, District Interact Chair, [arthts@msn.com](mailto:arthts@msn.com)

**QUESTIONS:** Questions about the District Video Contest, or the Clubs of Distinction Awards, should be sent to: Alondra Macias, Assistant Governor, Interact District Club Achievement Chair, Email address: [ammacias0528@gmail.com](mailto:ammacias0528@gmail.com)

### **JUDGING CRITERIA:**

1. Does the video demonstrate how your club exemplifies this year's Rotary theme?
2. How well does the video identify your Interact club with Rotary?
3. How does the video appear to involve the members of your club in its production?
4. How creative has your club been in scripting and presenting your video?
5. How effective would your club's video be in selling your Interact club to prospective members?

**ADDED BONUS:** Remember that the video your club produces can, in fact, serve multiple purposes. It has the potential to be used as a very effective promotional video to help raise funds for your club and its service projects, and to also be used to recruit additional members for your club. So even if your video does not happen to be selected to win this contest, your club comes out as a winner by having produced a great marketing tool for your club.